

WEB

Special Services...

- Internet advertising and sponsorships on www.CGazette.com
- Commercial Printing (web & sheet)
- Letterheads & Envelopes
- Newsletters
- Business Cards
- Wedding Invitations
- Rubber Stamps

Promotions...

- **Business Directory**
(February publication, magazine size - 4 col. x 10")
- **Spring Guide**
(April publication, magazine size - 4 col. x 10")
- **Summer Living Guide**
(May publication, tabloid size - 6 col. x 16")
- **Fall Guide**
(September publication, magazine size - 4 col. x 10")
- **Christmas Traditions**
(November publication, tabloid size - 6 col. x 16")

Pre-Printed Inserts...

- Inserts must be between 3" x 5" and 8.5" x 11"
- Rate (regular delivery date)
\$55 per thousand pieces circulated
- Courier Gazette - \$60 per thousand pieces

Subscriptions... Courier-Gazette

\$20.00 - 1 year (\$30 year outside of Wayne County)

\$36.00 - 2 years (\$55 year outside of Wayne County)

E-mail us at... advertising@cgazette.com

Website...

www.cgazette.com

- Local news
- Media kit
- Wayne County news and community information



Courier-Gazette

(315) 331-6956

Ad Group

wc inc.



Wayne County, New York...

with access to over 33,000 homes
and businesses!

Newark Pennysaver:

Deadline Thursday at 5:00 pm

In-Home Distribution: Tuesday

7200 tabloid, saturation, free circulation
Newark, Fairville & East Palmyra: 14513
Port Gibson: 14537 and Marion (partial): 14505

Lyons - Clyde - Savannah Shopping Guide:

Deadline Friday at 5:00 pm

In-Home Distribution: Wednesday

6200 tabloid, saturation, free circulation
Lyons: 14489 - Clyde & Galen: 14433
Savannah: 13146 and Butler / North Rose: 14516

Sodus - Williamson Pennysaver

Deadline Thursday at 5:00 pm

In-Home Distribution: Tuesday

8100 tabloid, saturation, free circulation
Sodus: 14551 - Williamson: 14589
Ontario (partial): 14519 - Sodus Point: 14555
and Marion (partial): 14505

Courier-Gazette

Advertising Deadline Tuesday at 5:00 pm

Editorial Deadline previous Friday 12 noon

In-Home Distribution: Friday

4000 broadsheet
Weekly subscription newspaper

613 South Main Street
Newark, NY 14513

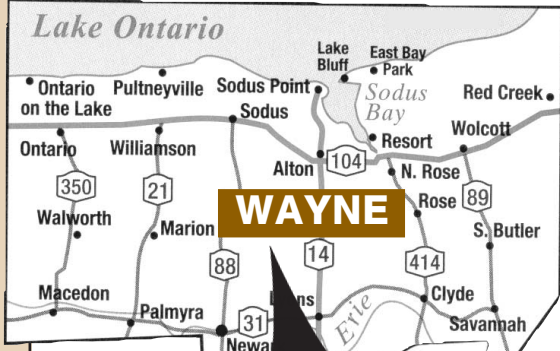
Telephone
(315) 331-6956
Fax (315) 331-1053

6890 Ridge Road East
Sodus, NY 14551

Telephone
(315) 483-6331
Fax (315) 483-2280



Circulation...



WAYNE COUNTY

Interested in a **LARGER CIRCULATION...**

Ask about our

SECOND SECTION

which reaches **33,000** Wayne County homes!

Classified Ad Rates...

(Reader Ads)

SECOND SECTION...

(Newark, Lyons, Sodus & Palmyra
33,000 circulation)

15 words for \$8.50, 30¢ each add'l word
Boxed readers \$2.50 additional

ALL FIRST SECTIONS...

(Newark, Lyons, Sodus and Courier-Gazette
25,800 circulation)

15 words for \$8.00, 40¢ each additional word
Boxed readers \$5.00 additional

ANY FIRST SECTION...

(Newark, Lyons, Sodus or Courier-Gazette)

15 words for \$4.00, 20¢ each additional word
Boxed readers \$2.50 additional

Each classified appears on the INTERNET FREE
at www.cgazette.com

Display Ad Rates...

Column Inches	Column Inch Rate	One * Paper Cost	Two * Paper Cost	Three * Paper Cost	Courier ** plus any other paper
3	\$4.40	\$13.20	\$23.10	\$33.00	\$7.92
4	\$4.40	\$17.60	\$30.80	\$44.00	\$10.56
6	\$4.15	\$24.90	\$43.58	\$62.25	\$14.94
12	\$3.80	\$45.60	\$79.80	\$114.00	\$27.36
18	\$3.70	\$66.60	\$116.55	\$166.50	\$39.96
24	\$3.60	\$86.40	\$151.20	\$216.00	\$51.84
36	\$3.30	\$118.80	\$207.90	\$297.00	\$71.28
48	\$3.15	\$151.20	\$264.60	\$378.00	\$90.72
72	\$3.00	\$216.00	\$378.00	\$540.00	\$129.60
96	\$2.85	\$273.60	\$478.80	\$684.00	\$164.16
123	\$2.60	\$319.80			

* Must be exact ad ** includes digital

Premiums...

(ROP spot color included)

Front covers....

full \$90
half \$65

Back covers....

full \$50
half \$40
quarter \$35

Centerspread full gutter: Gutter billed as a column

Column Widths...

TAB & BROADSHEET

1 col.... 1 5/8"	5 col..... 8 1/2"
2 col.... 3 1/4"	6 col.... 10 1/4"
3 col..... 5"	7 col..... 12"
4 col.... 6 3/4"	8 col.... 13 3/4"

MECHANICALS...

Tab printed page size:

6 columns wide by 16" deep

Broadsheet printed page size:

6 columns wide by 20.5" deep

Color...

\$35 per ad per publication, (ROP)

\$100 per ad per publication, (non-ROP)

\$50 - \$150 per ad, (process, based on ad size)

Agencies...

Rates listed are gross rates. 15% commission allowed to accredited agencies for camera ready display advertising and paid in 25 days. Credited when received. *(Digital PDF files preferred)*

ADVERTISING RATES - ADVERTISING RATES - ADVERTISING RATES - ADVERTISING RATES